

## **Email Marketing with Mailchimp** **With experienced marketer & trainer Alison Page**

Our email database is quite often our biggest untapped resource, along with our ability to collect email sign-ups every time someone visits our website. This workshop will give you the tools to address both!

Over the period of the morning workshop, you will learn how to:

- Create a bespoke email newsletter template for your business
- Generate sign-up code for use on your website and emails
- Edit simple newsletters with copy and images
- Upload data, create meaningful lists and understand opt-ins
- Integrate your social media accounts

Plus you'll leave with many best practice tips, and feel energised and ready to start creating amazing newsletters for your prospects and clients.

This workshop SOLD-OUT in June and its back, bigger and better than before! This is what those attendees had to say:

*"Excellent & practical workshop on Mailchimp"*  
*"On the road to becoming a Mailchimp champ!"*

**When:** Wednesday 5 November 2014

**Time:** 9.30am to 1.30pm

**Your Investment:** Just £95

**Where:** The Holiday Inn, New Road, Weston Turville, Aylesbury HP22 5QT

***Book by 30 September and enjoy a £10 discount!***

Book online [here](#), or email or call me for more information and to discuss your requirements: [alison@acpmarketing.co.uk](mailto:alison@acpmarketing.co.uk) / 07963 002065.

Places are limited, so do book and secure your place today!

